



## Logo Competition: Centennial Graduates Initiative – Class of 2012

### Criteria and Application with Permission Form

#### Eligibility:

Must be a New Mexico student enrolled in a grade level 10 in a public, charter or private school in the state of New Mexico at the time of submission. Home schooled students are also eligible to participate.

#### Requirements:

- This competition is open for a student Graphic Designer to represent and tell the story of New Mexico Culture and History.
- This Logo design will be used on all information associated with the Centennial Graduates Initiative and will be an original design of high quality that is easy to read and can be reproduced easily .
- Original artwork (computer-generated or pen and ink) in a format no smaller than 4 inches x 4 inches and no larger than 12” x 12”
- Computer-generated or pen and ink on paper, tag or poster board
- Artwork is easily readable and may be reproduced; This artwork may be reproduced and used for education purposes by the state of New Mexico

#### Please check one that applies:

\_\_\_\_\_ I am submitting original artwork rendered in pen and ink or other  
\_\_\_\_\_ I am submitting original computer generated artwork.

#### Submission Information:

- Completed and Signed Guideline-Criteria/Application and Permission Form (This form)
- Artwork must be submitted and postmarked during the period of August 21 to December 31, 2009. Entrees will not be accepted after December 31, 2009.

#### Submission address:

Vicki Breen, Arts Consultant  
New Mexico Public Education Department  
300 Don Gaspar  
Santa Fe, New Mexico 87109

**Selection Criteria:**

*I understand that my entry (computer-generated, pen and ink or other) will be assessed according to the following criteria:*

- the work is creative, thought provoking, informative and/or instructive work
- the work is directly supportive of the culture and history of New Mexico on this 100<sup>th</sup> celebration of statehood
- the work demonstrates an easily readable Graphic Design
- the work demonstrates composition and design of the highest quality
- Completed and Signed Guideline-Criteria/Application and Permission Form

**Display:** *Finalists' artworks will be displayed at the State Capitol Building and/or the State Public Education Building*

**Questions:**

Contact Vicki Breen, Arts Education Consultant, at [vicki.breen@state.nm.us](mailto:vicki.breen@state.nm.us) or 1-505-827-6559 or visit the following websites:

<http://www.nmcentennialclass.com>

and

<http://www.ped.state.nm.us>

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*Permission / Signatures*

**Student Signature:**

**Date:**

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**Parent or Guardian Signature:**

**Date:**

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**School Official/Teacher Signature:**

**Date:**

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*Thank you for participating in this exciting educational Logo Competition focusing on New Mexico Culture and History.*